



within Australia

Strategic Goals 2015-2018

1. **within** Australia will grow its business.
2. **within** Australia will strengthen its business.
3. **within** Australia will deliver quality, evidence-based services across the age range to people with mental health problems, their carers and families and to people with chronic conditions.

Our vision:

Working together for better mental health and wellbeing.

Our values:

Innovation, Equity, Honesty, Respect, Integrity, Quality, Excellence, Transparency, Leadership, People-Centred, Positive Anticipation, Success.

Our enablers:

Governance, Workforce, Training models, Research experience and capabilities, IT systems, Capital.

within Australia **will grow its business through:**

- identifying opportunities for new business and diversification
- development of new business models and systems for new service environments
- research and market our services to new areas of service delivery and business
- development of a new public and internal profile for **within** Australia.

within Australia **will strengthen its business through:**

- workforce
- leadership
- organisational capabilities

within Australia **will deliver quality, evidence-based services across the age range to people with mental health problems, their carers and families and to people with chronic conditions through:**

- meeting the needs of existing client groups
- meeting the needs of young people living with mental illness
- meeting the needs of potential new consumers.